



STRATEGIC PLAN 2025–2028 MACEDONIAN ESPORTS FEDERATION

1. INTRODUCTION

The Macedonian Esports Federation is the national governing body responsible for the development, regulation, and promotion of esports in the Republic of North Macedonia.

This Strategic Plan defines the strategic direction, priorities, and development objectives of MESF for the period 2025–2028. The document serves as a guiding framework for institutional development, international cooperation, governance improvement, and sustainable growth of esports in accordance with international standards and best practices.

2. VISION

To establish MESF as a transparent, professionally governed, and internationally respected esports federation, contributing to the sustainable development of esports and the promotion of sporting values at national and international levels.

3. MISSION

The mission of MESF is to regulate and develop esports in the Republic of North Macedonia through strong governance, fair competition, education, integrity, and international cooperation, while creating equal opportunities for athletes, clubs, and stakeholders.

4. CORE VALUES

- Integrity and transparency
- Fair play and ethical conduct
- Professional governance
- Development of youth and grassroots esports
- International cooperation
- Equal opportunities and inclusion

5. STRATEGIC OBJECTIVES

The strategic objectives of MESF for the period 2025–2028 are structured into the following key areas:

5.1. Governance and Institutional Development

- Strengthen internal governance and compliance mechanisms
- Ensure alignment with national legislation and international standards
- Improve transparency and accountability
- Develop internal regulations and procedures
- Strengthen cooperation with IESF and other international bodies



5.2. Competition Development

- Organize national esports championships annually
- Establish standardized competition formats and rules
- Support participation in European and World Championships
- Improve competition integrity and officiating systems
- Develop a long-term national competition calendar

5.3. Education and Grassroots Development

- Develop youth esports programs
- Support educational and training initiatives
- Establish referee and official education programs
- Promote esports as a structured and responsible activity

5.4. Integrity, Ethics, and Fair Play

- Implement and monitor anti-doping policies
- Promote ethical conduct and fair play
- Strengthen disciplinary and integrity mechanisms
- Cooperate with national and international integrity bodies

5.5. International Cooperation and Representation

- Strengthen relations with IESF and continental federations
- Participate in international esports events and congresses
- Promote North Macedonia internationally through esports
- Establish partnerships with international organizations

6. IMPLEMENTATION FRAMEWORK

The Strategic Plan shall be implemented through annual operational plans adopted by the Executive Board.

Implementation will be structured as:

- Short-term objectives (1 year)
- Medium-term objectives (2–3 years)
- Long-term objectives (4 years)

Each activity shall be supported by responsible bodies, timelines, and measurable outcomes.

7. MONITORING AND EVALUATION

The implementation of this Strategic Plan shall be monitored through:

- Annual activity and financial reports
- Review by the Executive Board
- Evaluation by the General Assembly



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The Plan may be revised in accordance with organizational development, available resources, and international requirements.

8. FINAL PROVISIONS

This Strategic Plan enters into force upon adoption by the General Assembly of the Macedonian Esports Federation.

The document serves as an official strategic reference for institutional development, cooperation with international partners, and evaluation by relevant organizations.

9. IMPORTANT LEGAL STATUS

The Macedonian Esports Federation is the officially recognized national governing body for esports in the Republic of North Macedonia.

Esports is officially recognized as a sport under the national legislation of the Republic of North Macedonia, and MESF operates in accordance with the Law on Sports, the Law on Associations and Foundations, and relevant governmental regulations.